



## July 2009 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2009 Jul-Jun
	FY 2010 Jul 2009	FY 2009 Jul 2008	FY 2010 Jul-Jul	FY 2009 Jul-Jul	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	83,686	104,151	83,686	104,151	-19.6%	-19.6%	1,048,536
15x - SBCC/UCSB Express	6,065	0	6,065	0	n/a	n/a	215,103
23 - Winchester Canyon	16,961	21,232	16,961	21,232	-20.1%	-20.1%	258,108
24x - UCSB Express	39,861	54,726	39,861	54,726	-27.2%	-27.2%	561,507
25 - Ellwood	9,093	11,484	9,093	11,484	-20.8%	-20.8%	128,927
27 - UCSB Shuttle	0	0	0	0	n/a	n/a	63,051
<i>Subtotal</i>	<i>155,666</i>	<i>191,593</i>	<i>155,666</i>	<i>191,593</i>	<i>-18.8%</i>	<i>-18.8%</i>	<i>2,275,232</i>
<b>Systemwide Total Riders</b>	<b>645,505</b>	<b>730,492</b>	<b>645,505</b>	<b>730,492</b>	<b>-11.6%</b>	<b>-11.6%</b>	<b>8,293,076</b>
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	3,338	7,330	3,338	7,330	-54.5%	-54.5%	89,161
15x - SBCC/UCSB Express	511	0	511	0	n/a	n/a	26,069
23 - Winchester Canyon	2,355	4,787	2,355	4,787	-50.8%	-50.8%	75,917
24x - UCSB Express	7,482	7,866	7,482	7,866	-4.9%	-4.9%	243,490
25 - Ellwood	1,315	2,643	1,315	2,643	-50.2%	-50.2%	42,909
27 - UCSB Shuttle	0	0	0	0	n/a	n/a	51,251
<i>Subtotal</i>	<i>15,001</i>	<i>22,626</i>	<i>15,001</i>	<i>22,626</i>	<i>-33.7%</i>	<i>-33.7%</i>	<i>528,797</i>
<b>Systemwide UCSB Student Riders</b>	<b>20,133</b>	<b>26,569</b>	<b>20,133</b>	<b>26,569</b>	<b>-24.2%</b>	<b>-24.2%</b>	<b>619,194</b>

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year Total		Riders per Hour	
	FY 2010 Jul 2009	FY 2009 Jul 2008	FY 2010 Jul-Jul	FY 2009 Jul-Jul	FY 2010 Jul 2009	FY 2009 Jul 2008
11 - State/Hollister/UCSB	2,055	2,077	2,055	2,077	40.7	50.1
15x - SBCC/UCSB Express	284	0	284	0	21.4	n/a
23 - Winchester Canyon	624	617	624	617	27.2	34.4
24x - UCSB Express	834	814	834	814	47.8	67.2
25 - Ellwood	341	335	341	335	26.7	34.3
27 - UCSB Shuttle	0	0	0	0	n/a	n/a
<i>Total</i>	<i>4,138</i>	<i>3,843</i>	<i>4,138</i>	<i>3,843</i>	<i>37.6</i>	<i>49.9</i>
<b>Systemwide Revenue Hours</b>	<b>17,706</b>	<b>17,452</b>	<b>17,706</b>	<b>17,452</b>	<b>36.5</b>	<b>41.9</b>

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jul 2009		Jul 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	123,393	5,365	111,662	5,583	11,731	(218)
Peak-Period <sup>1</sup>	47,479	2,064	43,064	2,153	4,415	(89)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

08/26/09