



October 2009 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2010 Oct 2009	FY 2009 Oct 2008	FY 2010 Jul-Oct	FY 2009 Jul-Oct	Current Month	FY To Date	FY 2009 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	97,395	97,949	348,073	387,680	-0.6%	-10.2%	1,048,536
15x - SBCC/UCSB Express	33,548	32,401	86,215	71,018	3.5%	21.4%	215,103
23 - Winchester Canyon	25,325	25,130	74,309	83,761	0.8%	-11.3%	258,108
24x - UCSB Express	65,095	64,537	179,115	202,795	0.9%	-11.7%	561,507
25 - Ellwood	14,251	13,157	40,626	44,973	8.3%	-9.7%	128,927
27 - Isla Vista Shuttle	32,684	7,765	47,687	9,224	320.9%	417.0%	63,051
Subtotal	268,298	240,939	776,025	799,451	11.4%	-2.9%	2,275,232
Total Riders on Other Lines	545,907	589,890	2,060,935	2,213,161	-7.5%	-6.9%	6,017,844
Systemwide Total Riders	814,205	830,829	2,836,960	3,012,612	-2.0%	-5.8%	8,293,076
UCSB Student Riders							
11 - State/Hollister/UCSB	15,100	10,484	28,317	27,667	44.0%	2.3%	89,161
15x - SBCC/UCSB Express	4,091	3,402	7,899	4,537	20.3%	74.1%	26,069
23 - Winchester Canyon	10,319	7,617	18,008	18,339	35.5%	-1.8%	75,917
24x - UCSB Express	39,371	34,925	69,140	61,771	12.7%	11.9%	243,490
25 - Ellwood	6,282	5,086	10,837	11,483	23.5%	-5.6%	42,909
27 - Isla Vista Shuttle	25,897	6,005	33,672	6,641	331.3%	407.0%	51,251
Subtotal	101,060	67,519	167,873	130,438	49.7%	28.7%	528,797
UCSB Students on Other Lines	14,943	10,887	34,536	22,855	37.3%	51.1%	90,397
Systemwide UCSB Student Riders	116,003	78,406	202,409	153,293	48.0%	32.0%	619,194

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2010 Oct 2009	FY 2009 Oct 2008	FY 2010 Jul-Oct	FY 2009 Jul-Oct	FY 2010 Oct 2009	FY 2009 Oct 2008	FY 2009 Jul-Jun
11 - State/Hollister/UCSB	2,043	2,062	8,079	8,155	47.7	47.5	23,815
15x - SBCC/UCSB Express	718	614	2,052	1,279	46.7	52.8	5,257
23 - Winchester Canyon	628	632	2,470	2,466	40.3	39.8	7,260
24x - UCSB Express	942	1,047	3,402	3,660	69.1	61.6	10,634
25 - Ellwood	341	341	1,347	1,337	41.8	38.6	3,955
27 - Isla Vista Shuttle	630	240	1,460	314	51.9	32.4	1,714
Total	5,302	4,936	18,810	17,211	50.6	48.8	52,635
Revenue Hours on Other Lines	13,241	13,480	52,863	53,229	41.2	43.8	153,378
Systemwide Revenue Hours	18,543	18,416	71,673	70,440	43.9	45.1	206,013

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Oct 2009		Oct 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	137,195	6,236	122,567	5,571	14,628	665
Peak-Period ¹	60,514	2,751	52,031	2,365	8,483	386

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

11/10/09