



October 2011 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Oct 2011	FY 2011 Oct 2010	FY 2012 Jul-Oct	FY 2011 Jul-Oct	Current Month	FY To Date	FY 2011 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	93,750	85,462	345,327	318,129	9.7%	8.5%	946,405
15x - SBCC/UCSB Express	43,052	31,978	116,739	87,659	34.6%	33.2%	262,169
23 - Winchester Canyon	26,203	22,818	76,138	63,673	14.8%	19.6%	225,573
24x - UCSB Express	70,923	60,574	208,390	178,167	17.1%	17.0%	585,121
25 - Ellwood	13,498	12,794	41,117	35,691	5.5%	15.2%	121,506
27 - Isla Vista Shuttle	31,796	35,777	65,388	81,221	-11.1%	-19.5%	290,219
<i>Subtotal</i>	<i>279,222</i>	<i>249,403</i>	<i>853,099</i>	<i>764,540</i>	<i>12.0%</i>	<i>11.6%</i>	<i>2,430,993</i>
Total Riders on Other Lines	483,808	474,753	1,864,780	1,847,317	1.9%	0.9%	5,281,705
Systemwide Total Riders	763,030	724,156	2,717,879	2,611,857	5.4%	4.1%	7,712,698
UCSB Student Riders							
11 - State/Hollister/UCSB	12,489	11,804	27,176	25,382	5.8%	7.1%	92,987
15x - SBCC/UCSB Express	4,132	3,973	7,559	7,797	4.0%	-3.1%	28,432
23 - Winchester Canyon	12,363	10,701	23,268	18,061	15.5%	28.8%	90,179
24x - UCSB Express	41,471	35,251	84,068	67,304	17.6%	24.9%	292,279
25 - Ellwood	6,374	5,789	12,759	10,652	10.1%	19.8%	46,419
27 - Isla Vista Shuttle	25,737	29,635	45,975	56,008	-13.2%	-17.9%	222,862
<i>Subtotal</i>	<i>102,566</i>	<i>97,153</i>	<i>200,805</i>	<i>185,204</i>	<i>5.6%</i>	<i>8.4%</i>	<i>773,158</i>
UCSB Students on Other Lines	10,716	8,392	27,505	21,570	27.7%	27.5%	73,891
Systemwide UCSB Student Riders	113,282	105,545	228,310	206,774	7.3%	10.4%	847,049

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Oct 2011	FY 2011 Oct 2010	FY 2012 Jul-Oct	FY 2011 Jul-Oct	FY 2012 Oct 2011	FY 2011 Oct 2010	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	1,997	1,997	7,954	8,009	46.9	42.8	23,518
15x - SBCC/UCSB Express	735	682	2,191	2,056	58.6	46.9	6,116
23 - Winchester Canyon	589	595	2,341	2,450	44.5	38.3	7,073
24x - UCSB Express	890	911	3,267	3,309	79.7	66.5	10,132
25 - Ellwood	361	363	1,437	1,362	37.4	35.2	4,170
27 - Isla Vista Shuttle	677	676	1,949	2,468	47.0	52.9	7,307
<i>Subtotal</i>	<i>5,249</i>	<i>5,224</i>	<i>19,139</i>	<i>19,654</i>	<i>53.2</i>	<i>47.7</i>	<i>58,316</i>
Revenue Hours on Other Lines	12,186	12,881	50,487	52,398	39.7	36.9	152,694
Systemwide Revenue Hours	17,435	18,105	69,626	72,052	43.8	40.0	211,010

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Oct 2011		Oct 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	122,316	5,825	122,567	5,571	(251)	253
Peak-Period ¹	53,111	2,529	52,031	2,365	1,080	164

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.