



## February 2012 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

| Ridership by Line              | Month               |                     | Fiscal Year To Date |                    | Percent Change   |               | Prior Year         |
|--------------------------------|---------------------|---------------------|---------------------|--------------------|------------------|---------------|--------------------|
|                                | FY 2012<br>Feb 2012 | FY 2011<br>Feb 2011 | FY 2012<br>Jul-Feb  | FY 2011<br>Jul-Feb | Current<br>Month | FY<br>To Date | FY 2011<br>Jul-Jun |
| <b>Total Riders</b>            |                     |                     |                     |                    |                  |               |                    |
| 11 - State/Hollister/UCSB      | 88,097              | 74,068              | 670,039             | 614,567            | 18.9%            | 9.0%          | 946,405            |
| 15x - SBCC/UCSB Express        | 39,118              | 31,110              | 221,243             | 171,541            | 25.7%            | 29.0%         | 262,169            |
| 23 - Winchester Canyon         | 24,660              | 21,716              | 158,480             | 141,185            | 13.6%            | 12.2%         | 225,573            |
| 24x - UCSB Express             | 62,986              | 51,882              | 421,917             | 370,625            | 21.4%            | 13.8%         | 585,121            |
| 25 - Ellwood                   | 13,114              | 11,673              | 86,393              | 78,634             | 12.3%            | 9.9%          | 121,506            |
| 27 - Isla Vista Shuttle        | 31,978              | 29,190              | 163,874             | 189,008            | 9.6%             | -13.3%        | 290,219            |
| <i>Subtotal</i>                | <i>259,953</i>      | <i>219,639</i>      | <i>1,721,946</i>    | <i>1,565,560</i>   | <i>18.4%</i>     | <i>10.0%</i>  | <i>2,430,993</i>   |
| Total Riders on Other Lines    | 450,939             | 419,189             | 3,536,338           | 3,476,894          | 7.6%             | 1.7%          | 5,281,705          |
| Systemwide Total Riders        | 710,892             | 638,828             | 5,258,284           | 5,042,454          | 11.3%            | 4.3%          | 7,712,698          |
| <b>UCSB Student Riders</b>     |                     |                     |                     |                    |                  |               |                    |
| 11 - State/Hollister/UCSB      | 9,427               | 8,991               | 60,780              | 59,871             | 4.8%             | 1.5%          | 92,987             |
| 15x - SBCC/UCSB Express        | 3,836               | 3,185               | 18,497              | 17,815             | 20.4%            | 3.8%          | 28,432             |
| 23 - Winchester Canyon         | 11,724              | 10,518              | 59,104              | 53,098             | 11.5%            | 11.3%         | 90,179             |
| 24x - UCSB Express             | 35,228              | 30,228              | 198,900             | 176,831            | 16.5%            | 12.5%         | 292,279            |
| 25 - Ellwood                   | 5,796               | 5,231               | 31,942              | 29,280             | 10.8%            | 9.1%          | 46,419             |
| 27 - Isla Vista Shuttle        | 25,734              | 24,250              | 123,774             | 143,441            | 6.1%             | -13.7%        | 222,862            |
| <i>Subtotal</i>                | <i>91,745</i>       | <i>82,403</i>       | <i>492,997</i>      | <i>480,336</i>     | <i>11.3%</i>     | <i>2.6%</i>   | <i>773,158</i>     |
| UCSB Students on Other Lines   | 7,160               | 6,486               | 54,105              | 47,695             | 10.4%            | 13.4%         | 73,891             |
| Systemwide UCSB Student Riders | 98,905              | 88,889              | 547,102             | 528,031            | 11.3%            | 3.6%          | 847,049            |

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

| Revenue Hours by Line        | Month               |                     | Fiscal Year To Date |                    | Riders per Hour     |                     | Prior Year         |
|------------------------------|---------------------|---------------------|---------------------|--------------------|---------------------|---------------------|--------------------|
|                              | FY 2012<br>Feb 2012 | FY 2011<br>Feb 2011 | FY 2012<br>Jul-Feb  | FY 2011<br>Jul-Feb | FY 2012<br>Feb 2012 | FY 2011<br>Feb 2011 | FY 2011<br>Jul-Jun |
| 11 - State/Hollister/UCSB    | 1,877               | 1,805               | 15,630              | 15,589             | 46.9                | 41.0                | 23,518             |
| 15x - SBCC/UCSB Express      | 679                 | 616                 | 4,147               | 3,932              | 57.6                | 50.5                | 6,116              |
| 23 - Winchester Canyon       | 554                 | 540                 | 4,601               | 4,711              | 44.5                | 40.2                | 7,073              |
| 24x - UCSB Express           | 834                 | 814                 | 6,544               | 6,626              | 75.5                | 63.7                | 10,132             |
| 25 - Ellwood                 | 340                 | 327                 | 2,824               | 2,736              | 38.6                | 35.7                | 4,170              |
| 27 - Isla Vista Shuttle      | 641                 | 599                 | 4,285               | 4,828              | 49.9                | 48.7                | 7,307              |
| <i>Subtotal</i>              | <i>4,925</i>        | <i>4,701</i>        | <i>38,031</i>       | <i>38,422</i>      | <i>52.8</i>         | <i>46.7</i>         | <i>58,316</i>      |
| Revenue Hours on Other Lines | 11,487              | 11,658              | 96,898              | 100,767            | 39.3                | 36.0                | 152,694            |
| Systemwide Revenue Hours     | 16,412              | 16,359              | 134,929             | 139,189            | 43.3                | 39.1                | 211,010            |

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

| Hour                     | Feb 2012 |          | Feb 2007 |          | Change |          |
|--------------------------|----------|----------|----------|----------|--------|----------|
|                          | Month    | Avg. Day | Month    | Avg. Day | Month  | Avg. Day |
| Total (Weekday Only)     | 117,759  | 5,888    | 104,315  | 5,490    | 13,444 | 398      |
| Peak-Period <sup>1</sup> | 48,568   | 2,428    | 43,997   | 2,316    | 4,571  | 113      |

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

03/21/12