



November 2013 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2013 Jul-Jun
	FY 2014 Nov 2013	FY 2013 Nov 2012	FY 2014 Jul-Nov	FY 2013 Jul-Nov	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	106,455	108,226	516,852	505,288	-1.6%	2.3%	1,226,705
15x - SBCC/UCSB Express	37,338	38,810	162,854	159,343	-3.8%	2.2%	350,198
23 - Winchester Canyon	6,598	6,801	35,065	51,761	-3.0%	-32.3%	101,103
24x - UCSB Express	60,786	63,925	279,249	283,569	-4.9%	-1.5%	704,733
25 - Ellwood	4,730	4,455	23,375	33,033	6.2%	-29.2%	64,935
27 - Isla Vista Shuttle	30,710	31,439	100,953	96,054	-2.3%	5.1%	305,186
<i>Subtotal</i>	<i>246,617</i>	<i>253,656</i>	<i>1,118,348</i>	<i>1,129,048</i>	<i>-2.8%</i>	<i>-0.9%</i>	<i>2,752,860</i>
Total Riders on Other Lines	389,921	413,190	2,119,109	2,204,627	-5.6%	-3.9%	5,021,469
Systemwide Total Riders	636,538	666,846	3,237,457	3,333,675	-4.5%	-2.9%	7,774,329
UCSB Student Riders							
11 - State/Hollister/UCSB	29,996	29,669	94,300	83,140	1.1%	13.4%	255,441
15x - SBCC/UCSB Express	4,471	3,943	13,805	12,898	13.4%	7.0%	36,312
23 - Winchester Canyon	490	546	1,624	7,072	-10.3%	-77.0%	11,041
24x - UCSB Express	35,412	37,379	115,953	119,886	-5.3%	-3.3%	339,077
25 - Ellwood	285	630	1,307	5,059	-54.8%	-74.2%	8,300
27 - Isla Vista Shuttle	25,733	25,485	76,787	70,065	1.0%	9.6%	240,602
<i>Subtotal</i>	<i>96,387</i>	<i>97,652</i>	<i>303,776</i>	<i>298,120</i>	<i>-1.3%</i>	<i>1.9%</i>	<i>890,773</i>
UCSB Students on Other Lines	8,052	10,515	27,724	37,519	-23.4%	-26.1%	89,772
Systemwide UCSB Student Riders	104,439	108,167	331,500	335,639	-3.4%	-1.2%	980,545

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2013 Jul-Jun
	FY 2014 Nov 2013	FY 2013 Nov 2012	FY 2014 Jul-Nov	FY 2013 Jul-Nov	FY 2014 Nov 2013	FY 2013 Nov 2012	
11 - State/Hollister/UCSB	2,441	2,453	12,975	11,783	43.6	44.1	29,762
15x - SBCC/UCSB Express	693	660	3,052	2,775	53.9	58.8	6,289
23 - Winchester Canyon	264	263	1,399	1,951	25.0	25.9	3,882
24x - UCSB Express	853	809	4,226	4,081	71.3	79.0	9,907
25 - Ellwood	120	125	641	1,078	39.4	35.6	1,975
27 - Isla Vista Shuttle	601	621	2,533	2,535	51.1	50.6	6,774
<i>Subtotal</i>	<i>4,972</i>	<i>4,931</i>	<i>24,826</i>	<i>24,203</i>	<i>49.6</i>	<i>51.4</i>	<i>58,589</i>
Revenue Hours on Other Lines	10,864	11,018	59,373	59,192	35.9	37.5	140,859
Systemwide Revenue Hours	15,836	15,949	84,199	83,395	40.2	41.8	199,448

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Nov 2013		Nov 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	118,637	6,591	107,898	5,395	10,739	1,196
Peak-Period ¹	49,286	2,738	46,059	2,303	3,227	435

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.