



December 2014 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2015 Dec 2014	FY 2014 Dec 2013	FY 2015 Jul-Dec	FY 2014 Jul-Dec	Current Month	FY To Date	FY 2014 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	93,675	91,165	609,447	608,017	2.8%	0.2%	1,249,297
15x - SBCC/UCSB Express	21,905	19,149	193,390	182,003	14.4%	6.3%	345,185
23 - Winchester Canyon	4,763	5,966	38,626	41,031	-20.2%	-5.9%	81,765
24x - UCSB Express	45,344	41,255	326,088	320,504	9.9%	1.7%	684,985
25 - Ellwood	4,200	4,851	27,771	28,226	-13.4%	-1.6%	57,372
27 - Isla Vista Shuttle	28,551	19,679	131,073	120,632	45.1%	8.7%	302,277
<i>Subtotal</i>	<i>198,438</i>	<i>182,065</i>	<i>1,326,395</i>	<i>1,300,413</i>	<i>9.0%</i>	<i>2.0%</i>	<i>2,720,881</i>
Total Riders on Other Lines	342,575	365,954	2,404,375	2,485,063	-6.4%	-3.2%	4,902,964
Systemwide Total Riders	541,013	548,019	3,730,770	3,785,476	-1.3%	-1.4%	7,623,845
UCSB Student Riders							
11 - State/Hollister/UCSB	24,010	17,076	116,031	111,376	40.6%	4.2%	267,938
15x - SBCC/UCSB Express	4,628	2,362	21,925	16,167	95.9%	35.6%	39,732
23 - Winchester Canyon	359	353	1,734	1,977	1.7%	-12.3%	4,248
24x - UCSB Express	26,270	19,791	134,258	135,744	32.7%	-1.1%	324,895
25 - Ellwood	297	302	1,377	1,609	-1.7%	-14.4%	3,700
27 - Isla Vista Shuttle	24,643	15,139	102,722	91,926	62.8%	11.7%	241,564
<i>Subtotal</i>	<i>80,207</i>	<i>55,023</i>	<i>378,047</i>	<i>358,799</i>	<i>45.8%</i>	<i>5.4%</i>	<i>882,077</i>
UCSB Students on Other Lines	5,748	5,719	34,482	33,443	0.5%	3.1%	74,331
Systemwide UCSB Student Riders	85,955	60,742	412,529	392,242	41.5%	5.2%	956,408

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2015 Dec 2014	FY 2014 Dec 2013	FY 2015 Jul-Dec	FY 2014 Jul-Dec	FY 2015 Dec 2014	FY 2014 Dec 2013	FY 2014 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,547	2,527	15,504	15,502	36.8	36.1	30,951
15x - SBCC/UCSB Express	581	391	4,018	3,444	37.7	49.0	7,014
23 - Winchester Canyon	274	272	1,670	1,672	17.4	21.9	3,342
24x - UCSB Express	814	832	4,938	5,058	55.7	49.6	10,432
25 - Ellwood	127	124	772	765	33.1	39.1	1,528
27 - Isla Vista Shuttle	578	501	3,033	3,033	49.4	39.3	6,775
<i>Subtotal</i>	<i>4,921</i>	<i>4,647</i>	<i>29,935</i>	<i>29,474</i>	<i>40.3</i>	<i>39.2</i>	<i>60,042</i>
Revenue Hours on Other Lines	11,773	11,105	72,360	70,479	29.1	33.0	141,042
Systemwide Revenue Hours	16,694	15,752	102,295	99,953	32.4	34.8	201,084

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Dec 2014		Dec 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	112,878	5,644	96,772	4,839	16,106	805
Peak-Period ¹	47,016	2,351	38,863	1,943	8,153	408

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

01/15/15

UCSB was in session for 15 days in December 2014 and 10 days in December 2013.